**FOMGT 353 – Introduction to Management Science**  
Spring 2003  
Professor Anna Nagurney

*Office:* SOM 316  
*Phone:* 545-5635  
*Class Time:* Monday and Wednesday, 8:40-9:55am,  
*Room:* SOM 108  
*Office Hours:* To be announced in class  
*TAs:* Dmytro Matsypura – dmatsypura@som.umass.edu  
Ke Ke – keke@som.umass.edu

**Course Description and Syllabus**

This course is an introduction to the basic theory underlying Management Science and Operations Research. It focuses on linear programming, the fundamental concepts, and algorithms. Applications drawn from different functional areas of business will also be presented. In particular, the course will cover a variety of applications of management science in the areas of finance, marketing, and production such as capital budgeting, optimal sales allocation, and scheduling and distribution. Special cases of linear programming problems, such as the transportation problem and assignment problems will also be studied.


**Outline of Topics to be Covered:**

1. **Introduction**  
   Evolution of Management Science and the Modeling Process

2. **Linear Programming**  
   Introduction  
   Graphical Method

3. Some Applications of Linear Programming

4. The Simplex Method

5. Sensitivity Analysis

6. Integer Programming and Applications
7. The Hitchcock Transportation Problem
   Initiation Techniques
   Balanced and Unbalanced Transportation Problems
   The MODI Method

8. The Assignment Problem
   Balanced and Unbalanced Transportation Problems
   The Hungarian Method

9. Network Models
   Applications

10. Network Project Planning Techniques
    The Critical Path Method (CPM)
    Project Evaluation and Review Technique (PERT)

There will be homework assignments given regularly throughout the class. In addition, there will be two exams and a final examination.

Grading Policy:
   Homework: 20%
   2 Exams: 50%
   Final Exam: 30%

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