

Isenberg Supply Chain Expert Nagurney Talks Tariff Impact with National, Regional Media

May 5, 2025

Share renewed tariff policies take center stage in the wake of President Donald Trump’s November 2024 reelection, **Anna Nagurney**, PhD—an internationally recognized expert in supply chain networks and professor in the Isenberg School of Management at UMass Amherst—has emerged as a leading voice in national and regional media conversations.

Nagurney, who holds the Eugene M. Isenberg Chair in Integrative Studies in the Department of Operations and Information Management, has been quoted for her insights into the economic and consumer implications of the Trump Administration’s tariff proposals, some of which are on hold until July 9, 2025.

“The tariffs will increase the prices of imported goods,” she told WBUR in a May 5 article about the proposed tariffs’ impact on Massachusetts-based businesses. “They will affect the variety. They will even affect the volume. Our businesses are going to be hammered, and consumers will be suffering.”

Her commentary has been featured in several prominent outlets, including:

- *The New York Times*—“Trump’s Tariffs Would Deal a Big Blow to the Auto Industry” (Nov. 26, 2024)
- WHDH Boston—“UMass Economist Weighs in on Local Impact of Possible Tariffs” (Feb. 3, 2025)
- *Daily Hampshire Gazette*—“Tariffs on Pause as Experts Call Idea ‘Unsettling’” (Feb. 3, 2025)
- MassLive / *The (Springfield) Republican*—“Tariff Impact is Already Felt by Western Massachusetts Companies” (April 3, 2025)
- WBUR—“From Vinegar to Vanilla: Trump Tariffs Leave Massachusetts Small Businesses in the Lurch” (May 5, 2025)

(Some media outlets require a subscription.)

Nagurney’s research focuses on the dynamics of supply chains, risk management, and network economics. She is frequently called upon to explain the real-world impact of complex global trade issues.



By [Lorraine U. Martinelle '97](#)
Content Manager