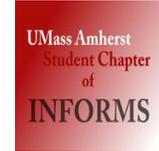




Hosted By:



Professor
Anna Nagurney



UMass
INFORMS

"Sweatshops and Slavery in the 21st Century: What Business Can Do."

**2011 UMass INFORMS "Meet the Executive"
with Dan Viederman**

**Friday, November 18 at 11:00am in Isenberg Room 210
(refreshments at 10:30am)**

Dan Viederman, chief executive officer of Verité, has worked closely with NGOs, governments, investors, and the biggest multinational brands in the world. He has a keen sense of how to improve working conditions across geographies and business sectors. For that, and the impact that Verité has had on the millions of workers around the world, Viederman was the winner of a 2007 Skoll Foundation Award for Social Entrepreneurship, and was named 2011 Social Entrepreneur of the Year in the United States by the Geneva, Switzerland-based Schwab Foundation for Social Entrepreneurship. Dan has managed NGOs in developing countries since 1993 and worked with internationally-recognized institutions such as the World Wildlife Fund (WWF) and Catholic Relief Services. He drew on his extensive experience with China's burgeoning civil society to define Verité's approach to capability building and networking among NGOs and universities in pursuit of corporate responsibility and labor rights. He has lived extensively in Asia and is fluent in Chinese. Dan is a graduate of Yale University, the Columbia University School of International and Public Affairs, and Nanjing Teacher's University.



*"We take aim at serious problems:
child labor, slavery, systemic
discrimination against women,
dangerous working conditions,
and unpaid work."*