



Disaster Communications



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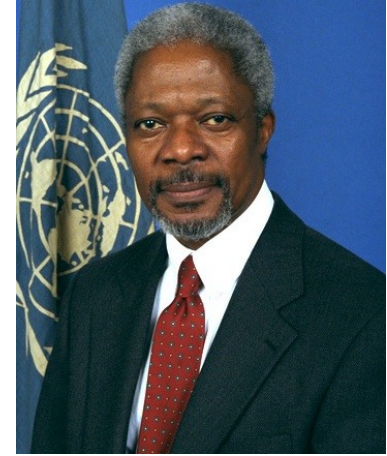
SCHMGT 597LG

Humanitarian Logistics and Healthcare

March 13, 2012



Highlighting the role of Telecommunications for humanitarian assistance, United Nations Secretary General, Kofi Annan said:



Humanitarian work is one of the most important, but also one of the most difficult tasks of the United Nations. Human suffering cannot be measured in figures.....An appropriate response depends upon the timely availability of accurate data from the often remote and inaccessible sites of crises. From the mobilization of assistance to the logistics chain, which will carry assistance to the intended beneficiaries, reliable telecommunication links are indispensable (ICET-98).

KEY



**Emergency
or Disaster**



Media Focus

**Risk Assessment
Mitigation/Prevention**

**Ongoing
Development
Activities**

**Economic
& Social Recovery**

**Reconstruction
(Resettlement/Relocation)**

Restoration of Infrastructural Services

Risk Assessment

Mitigation/Prevention

Preparedness

Warning/Evacuation

Saving People

**Providing
Immediate
Assistance**

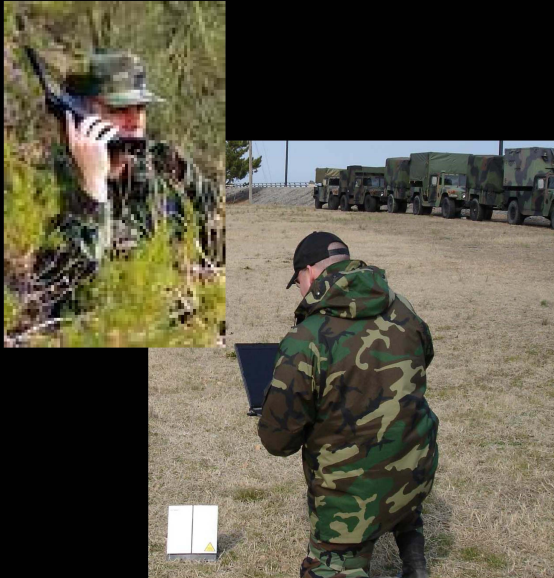
Assessing Damage

Ongoing Assistance



First 1-24 Hours

Disaster inventory
rescue
Command and
Control



First 24 -48 Hours

Humanitarian calling,
Rescue, recovery, news



First 3-30 days++

Restoration
Recovery operations



Increasing bandwidth requirements as response expands over time

Emergency Communicators' Motto

PICON ---

Plan It Carefully Or Nothing

A Tornado, and Lessons Learned

- While I was unharmed and under no serious threat, trees were down; so was power, cable TV, and the Internet.
- Tried my iPhone - No luck: *Data services not available*. The voice telephone of the iPhone worked, but sporadically
- Lesson: *Cell phones are not reliable, even "smart" phones.*

- I needed to reply to an inquiry about conditions and wanted to reply via e-mail. I decided to respond via HF radio since the antennas were intact.
- I decided that I would not only respond to the email, but copy it to my supervisor and colleagues. But their e-mail addresses are not in the address book for the HF radio program, and I could not get into my e-mail account on-line to get their addresses.
- Lesson learned: *Have a hard copy list of important e-mail addresses.*

I decided to send the single e-mail via RMS Express and WINMOR. I boot the modem only to receive a message informing me that it failed to initialize. Despite several attempts, I was never able to initiate a connection. Since the Internet was down, I could not simply telnet. There is also no VHF nor UHF packet node within simplex distance, so, I gave up.

The failure was not due to the program, but it was my failure. In two years of regular use, I had never made a connection with the Internet down. The problem was due to a port conflict, possibly in my router or PC firewall.

The problem disappeared as soon as the Internet came back.

Lesson learned: *Test capabilities without the Internet.*

There is an voice net on the local wide-area UHF repeater system. The repeater was working well and my leaning antenna was still indicating an strong signal back. The net was called and not a single station checked in. Despite a good group for drills, during this tornado emergency, no one checked in.

I considered PSKmail. I immediately connected and executed the *send e-mail* command.

The e-mail began to transfer but an old unsent e-mail in my outbox was sent first. I waited 20 minutes and my new e-mail failed to transfer.

I tried another other server, connected immediately and, again after twenty minutes I gave up, with my new message failing to transfer.

A few weeks earlier, I had discovered some issues with PSKmail and had noted that an updated version of the software was available. I failed to install new version when it was released, thinking I would do it *when I get time*. Too late, I had no Internet to download it.

Lessons learned:

First, I failed to check the outbox and remove unimportant e-mail. In a emergency, where power sources are scarce, wasting time and power due to an old unsent e-mail is not good.

Second, I failed to update a software release that eliminated known communication problems.

Eventually, I received a text message and was able to reply via cell phone.

I switched to HF where several stations were clearly audible using digital modes.

I could have attempted to send email to one of the stations via Fldigi. The receiving station can relay the message on or pop it in to the Internet, an easy solution.

By this time I did not need to send an e-mail, so I did not try. I had simply forgot about this option.

I also remembered that I had missed two voice HF nets that were easily within range.

Bottom Lines

- I failed to fully test the station under exact conditions that would be encountered without the Internet.
- I failed to program the emergency communications e-mail software with important e-mail addresses.
- I failed to have a hard copy of important e-mail addresses.
- I failed to realize that important information in a Gmail account (or other Web-based services) is not available when the Internet is down.
- I failed to perform critical software updates in a timely manner.
- I failed to write out communications plans. Such a plan would not have caused me to forget two other methods that I could have easily used.

Outline

- Technology for Communications
- Internal Communications
- Communications with other agencies/stakeholders
- External Communication

Incident Command System

Command

- Sets objectives and priorities
- Has overall responsibility at the incident or event

Planning

- Develops the action plan to accomplish the objectives
- Collects and evaluates information
- Maintains resource status

Operations

- Conducts tactical operations to carry out the plan
- Develops the tactical objectives
- Organizes and directs all resources

Logistics

- Provides support to meet incident needs
- Provides resources and all other services needed to support the incident

Finance

- Monitors costs related to incident
- Provides accounting
- Records procurement time
- Provides cost analyses

POTS

Plain Old Telephone Service

Has great security.

In developed countries, it is almost universally available.

Slow, but efficient.

However, it is

- Dependent on wires being connected.

- Dependent on Central Office operation.

- Subject to restrictions from host country.

2-Way Radio - Conventional

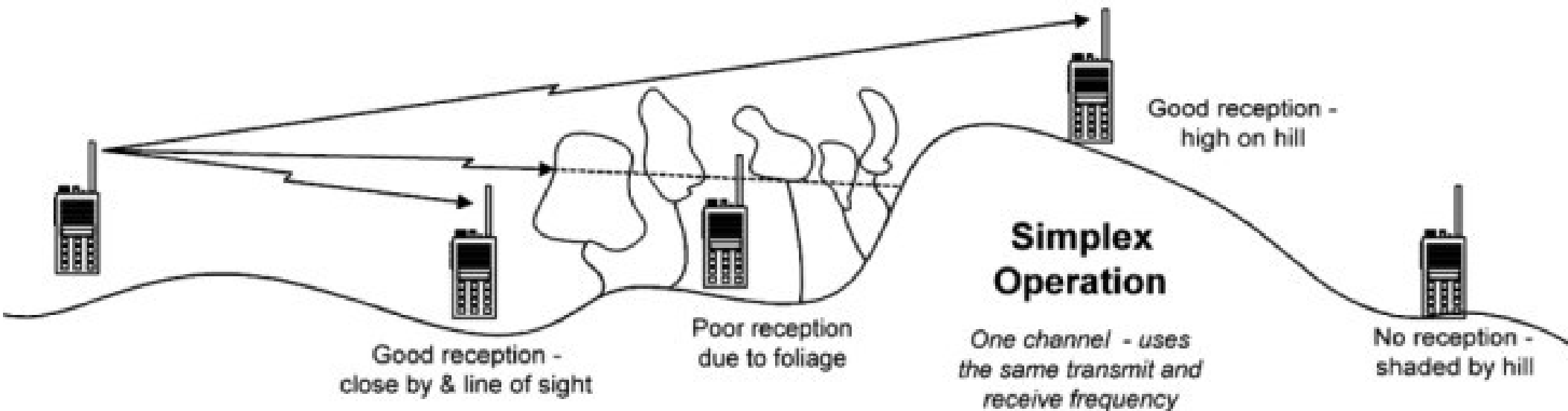
Simplex
Repeated
Trunked



Simplex Radio Systems

One radio talks to another with no intermediaries.

In general, requires Line-of-Sight between radios.

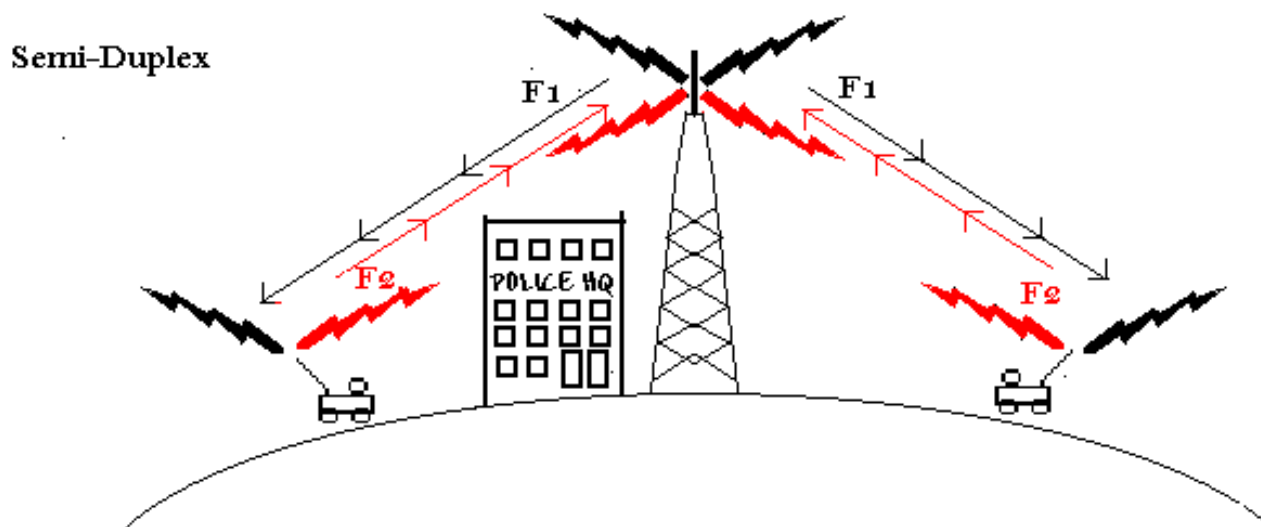


Repeater Radio Systems

All radios receive on frequency F1

All radios transmit on Frequency F2

A repeater at a high location, received the transmission on frequency F2 and retransmits it (repeats) on frequency F1



Repeater Radio Systems

Advantages

All Users hear all transmissions

Line-of-sight problem is almost eliminated

Mobiles may use lower power (battery life of portables increases)

Disadvantages

Repeater must be operational.

If repeater fails, radios cannot communicate with each other.

Solution: Talkaround

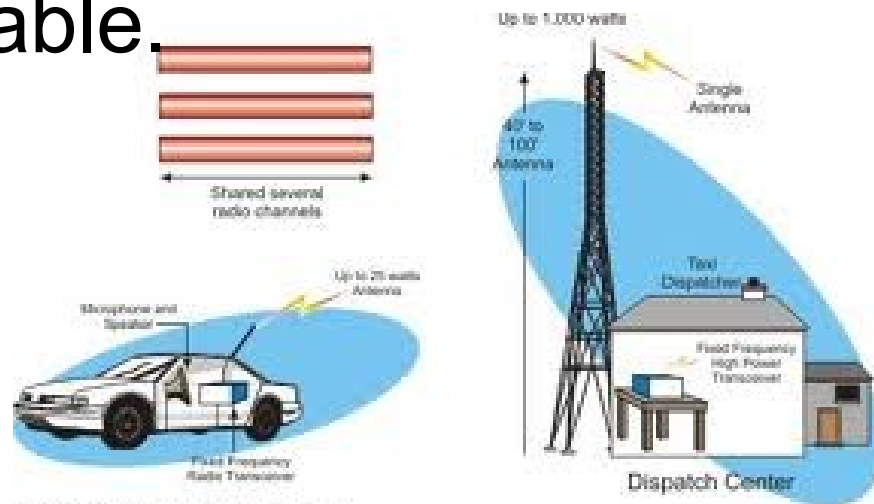
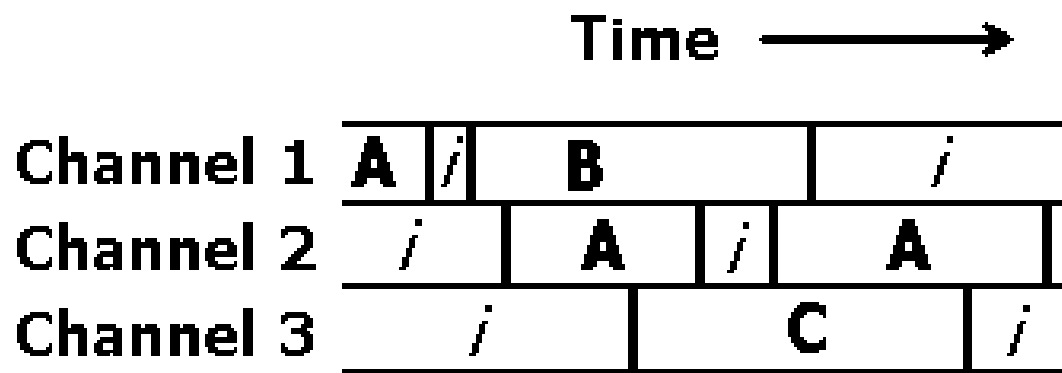


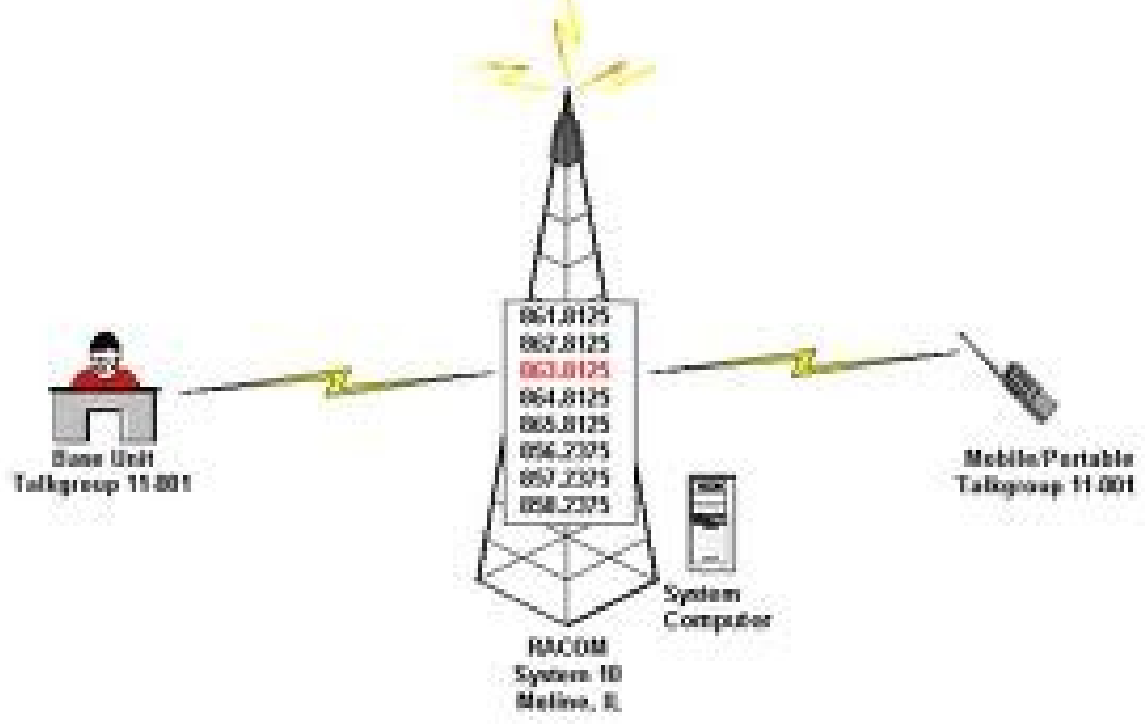
Trunked Radio Systems

Since every group of users does not need continuous use of a channel, but using an intelligent controller, a pool of several channels can be used by many users.

Requires sophisticated hardware at the repeater site.

Unless the system is designed properly, it will not work if the repeater is inoperable.





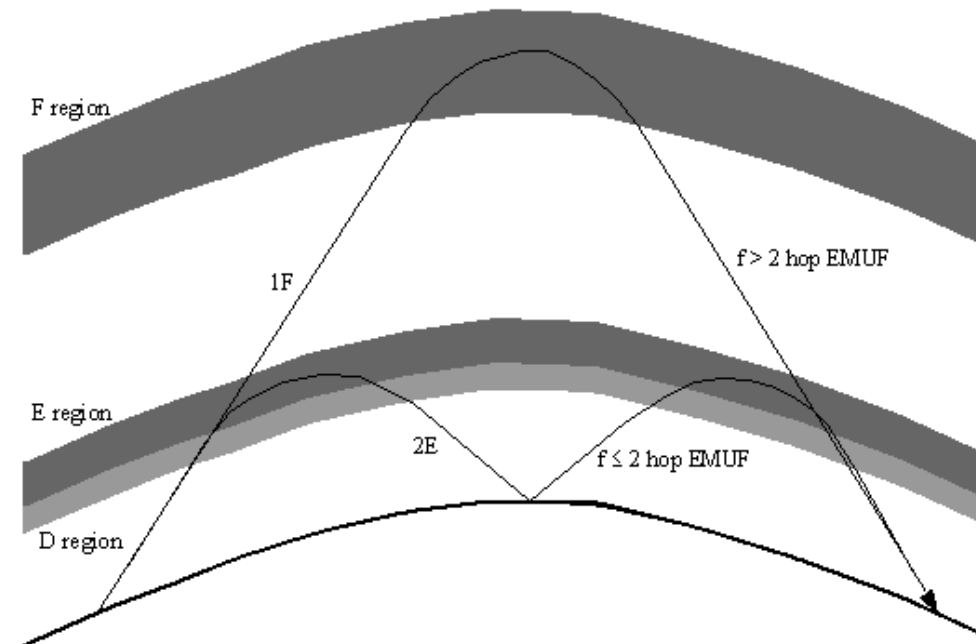
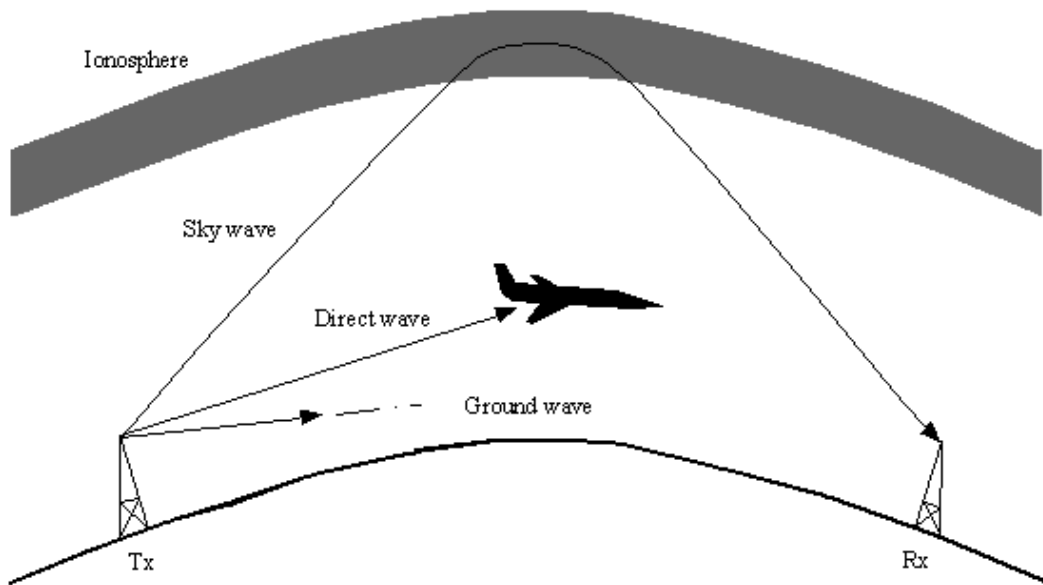
Shares up to 30 channels with a large number of users



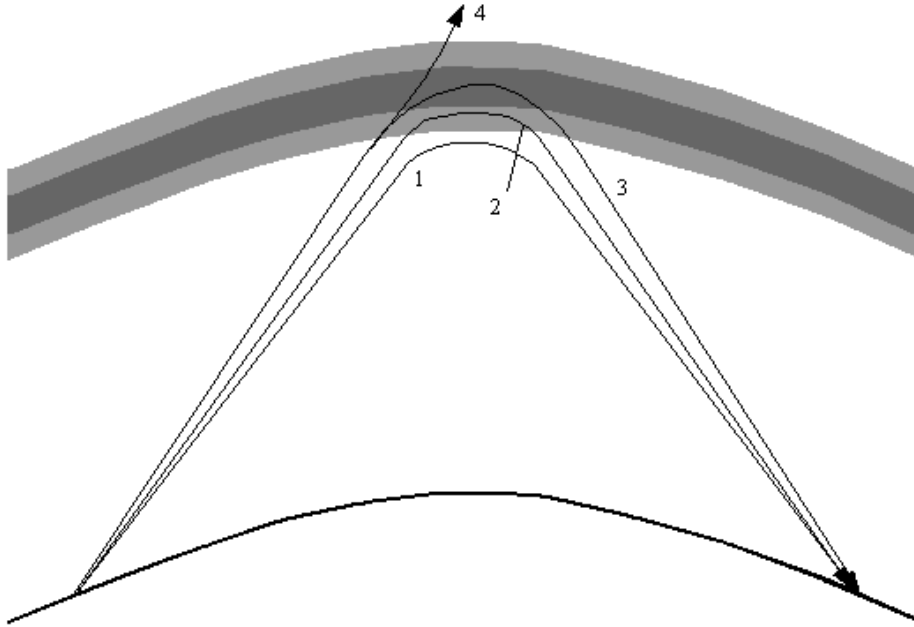
* Note: Private IP Network or VPN Tunnels through the Internet with Static endpoints.

Beyond the Horizon

Non Line-of-Sight Communications

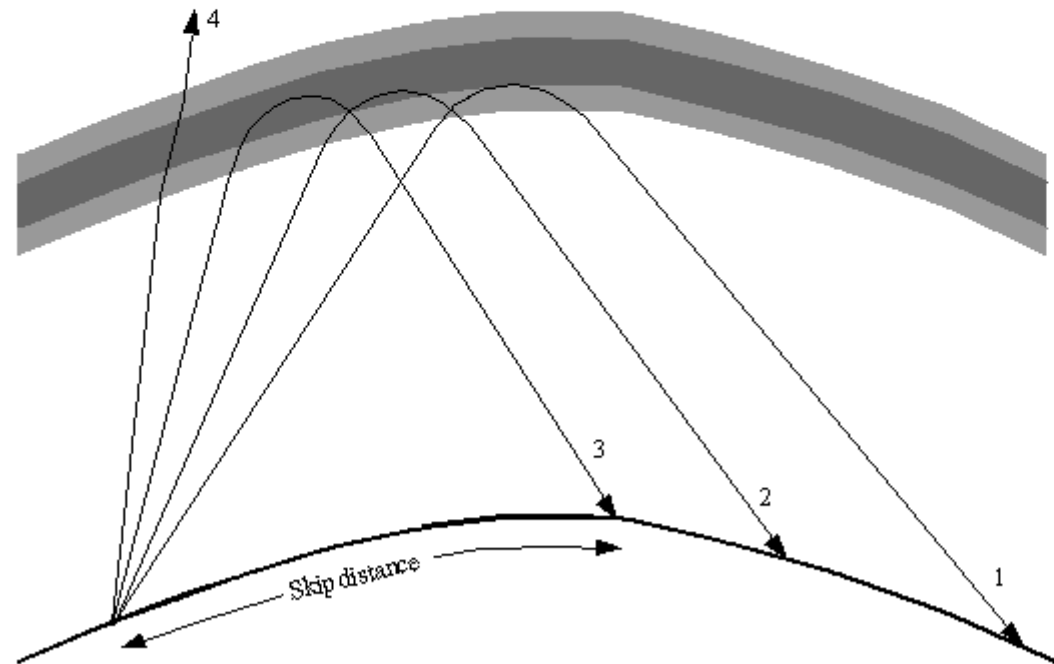


High Frequency Radio



Radio Waves are reflected by waves in the atmosphere.

By appropriate choice of frequencies, reliable communications can be made over ranges from 50 to 10000 miles.



HF Radio in Action



HF Radio at
Yalokole Conservatuion Center





HF Radio



Normal Uses ----- Voice and Data

Aviation – LDOC

Maritime

Point-to-Point

Amateur



Advantages of HF Radio for Emergency Communications

Except for electricity, HF radios do not depend upon infrastructure.

In most cases, simple antennas, such as wire dipoles can be used. (Even if antennas are destroyed during the emergency, new ones can be easily installed.)

Simple to use, however operators must be trained.

Disadvantages of HF Radio for Emergency Communications

Trained operators needed at each end.

Usually no automatic connection to networks.

Data rates are slow. (At best dial-up internet at 9600 baud.)

Security is minimal, although that can be an advantage.





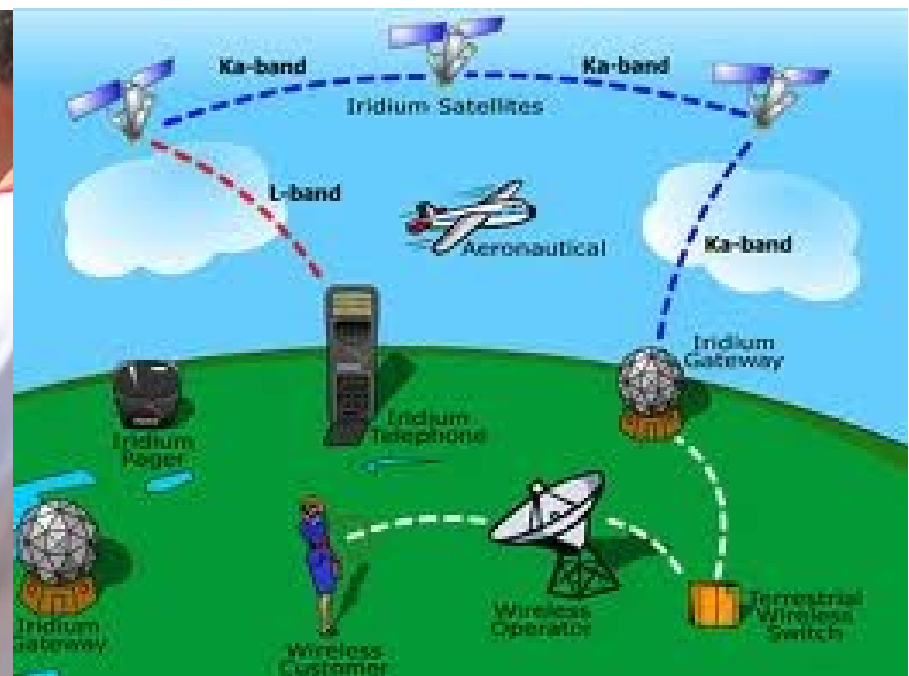
Humanitarian Logistics in a Nutshell – Part 2: Communications Equipment Democratic Republic of Congo - 2010 <http://photodiarist.com/tag/satellite-phones/>



Satellite Communications

Low Earth Orbit (LEO)

Geosynchronous Earth Orbit (GEO)



Low Earth Orbit (LEO) Satellites

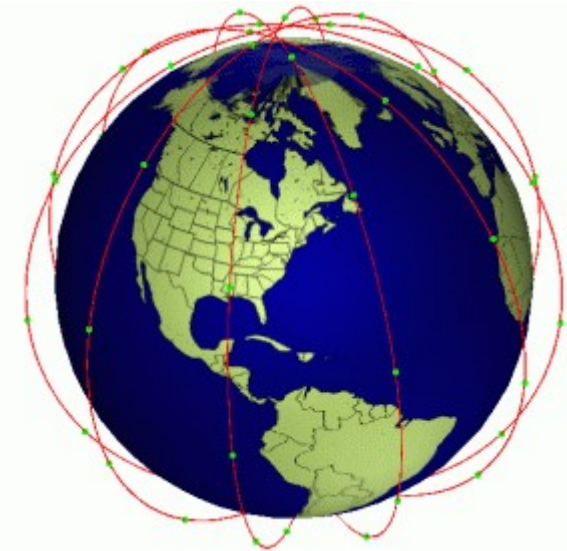
Can be accessed with relatively simple equipment.

Handsets look like Cell Phones with Antennas on Steroids.

LEO Satellites orbit at roughly 100-200 miles above the earth.

Require sophisticated networking technology.

Can be used as an Internet Hotspot.



Geosynchronous Earth Orbit (GEO) Satellites

Satellites are 22,000 miles above the equator and orbit the earth in 24 hours appearing to be stationary to the user.

Require small (or large) dishes to access the satellite.

High bandwidth – Can be used for audio/video/data.



Cell Phones

Voice and Text Messaging

Almost ubiquitous!

Text messages will often get through when voice calls will not.

Data services at cell sites are often disabled during an emergency.

Cell sites and associated hardware must survive the disaster.

Rapidly Deployable Cell Sites



Problems

Interoperability

Licensing and Customs

Costs

Interoperability

Adjoining agencies and stakeholders cannot communicate with another in real-time.

First came to the forefront after 9/11, although it was identified as a problem a decade or more earlier.

Problem stems from the fact the different agencies use different frequency bands and are licensed separately.

Territorial boundaries limited local government agencies, federal agencies, and non-governmental agencies from having joint radio/communications facilities.



Post 9/11 in the US there are a series of interoperability frequencies allocated that anyone with a license for a primary service can use for inter-agency operations.

There is also more collaboration between the 3 licensing agencies.

FCC – State and local government, business, non-profit organizations

NTIA - IRAC (Intergovernmental Radio Advisory Committee)

DoD – Military Agencies

Licensing and Equipment Shipment

Each country licenses and regulates communications with guidance from the International Telecommunications Union (ITU), a UN agency.

Except for Shipboard and Aircraft radios that are governed by International agreements, all other communications transmitters are regulated country by country.

Licensing is done by country, although certain classes of equipment may be licensed by rule.

By international regulation, all equipment requires an station license.

If the equipment is tuned by frequency, then the operator is required to hold an operators license.

Costs

HF and Simplex Radio – Cost of Radios only

Trunked, Repeater – Who owns the system?

Satellite Systems – Provider and possibly local government set charges.

Cell Phones, Text, and Data Services – Carriers determine costs.

Agreements are needed to use the facilities.

Tampere Convention



The trans-border use of telecommunication equipment by humanitarian organizations has been often impeded by regulatory barriers that make it extremely difficult to import and rapidly deploy telecommunications equipment for emergency without prior consent of the local authorities.

The Tampere Convention treaty simplifies the use of life-saving telecommunication equipment.

The Tampere Convention calls on States to facilitate the provision of prompt telecommunication assistance to mitigate the impact of a disaster, and covers both the installation and operation of reliable, flexible telecommunication services.

Tampere Convention

Regulatory barriers that impede the use of telecommunication resources for disasters are waived.

These barriers include the licensing requirements to use allocated frequencies, restrictions on the import of telecommunication equipment, as well as limitations on the movement of humanitarian teams.

The Convention describes the procedures for request and provision of telecommunication assistance, recognizing the right of a State to direct, control and coordinate assistance provided under the Convention within its territory.

Tampere Convention

Signed in 1998 by 68 countries.

Came into force in 2005 after it was ratified by 30 countries.

Currently 44 countries have ratified the treaty.

Major countries that have not ratified the treaty

USA, Russia, Brazil, Chile, Germany, Italy, Portugal

Getting the Word Out to the Public

AM and FM Radio (includes Shortwave Radio in less developed regions)

Constraints

- Not all stations are *local*. Stations may not have a local news/features staff.
- Currently most stations do not have a resident engineering staff. Thus during a disaster if the station is forced off the air, repairs may not quickly be made.

Several manufacturers have developed hand crank radios, where a crank can be turned to generate electricity for several hours use.

More sophisticated types include a flashlight and a cable that can be used to recharge ones cell phone.



Getting the Word Out to the Public

Television

- Station must stay on the air. Most have backup power, antennas, and transmitters.
- Many (most) of us receive our television via Cable, thus if no cable, no TV.
- Digital TV makes reception of just TV audio nearly impossible.

NOAA Weather Radio

- Originally designed for marine weather, now has expanded to all hazards.
- Receivers are available but not universally used.

Social Networking Sites

Social Networking sites, such as Facebook are becoming more popular with Emergency Managers to get information out.

Constraint is that the Internet must work.

Emergency Text Messages

Can be used to text a large group of people quickly.

Assumes cellular network is up and running.

Reverse 911

Can notify wide area by telephone (but usually not cellphones)

Questions?